

DAMN n°36 magazine / PRODUCTIVITY: WATER

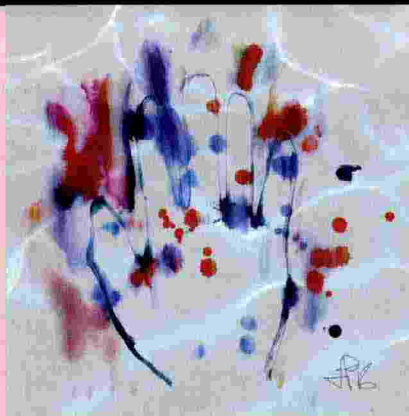
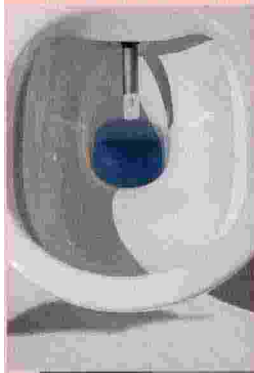


LORENZO PALMERI

Designer for Dornbracht Group

Lorenzo Palmeri has a professional profile that mixes design, music, and event art-direction. During the recent edition of Milan Design Week, he presented a concept installation for Dornbracht called Experience-ON. A gesture of sensory fine-tuning led to a poetic interactive dynamic. According to Palmeri, "The idea of Experience-On involves the design of a special totem installation, generating genuine interaction between the user and Dornbracht products. People were immersed in a multi-sensorial experience composed of light, sound, colour, and tactile perception: by inserting their hand in the mouth of the totem, they would experience different water, sound, and colour flows. The project follows the principle of 'forbidden not to touch', a concept coined by Bruno Munari to emphasise and overturn the frustration felt by children during museum visits, where by definition you must maintain a safe distance between the objects - you cannot touch anything. This installation instead seeks the contact, the sharing of a gesture, the direct experience of the product, performance, and philosophy conveyed by the company."

lorenzopalmeristudio.it
dornbracht.com



LAUFEN

Peter Wirz

Combining the advantages of a toilet and a bidet in a single object, Laufen has created the **Cleanet Riva** shower WC. The idea was hatched in Switzerland almost 60 years ago but was only taken to a final stage this year. The Cleanet Riva shower WC performs all the functions of a toilet and a bidet. It includes a spray that can be regulated in regard to intensity, position, and temperature, as well as providing perfect disinfection after each use, with an active carbon filter absorbing the odours. Based on the synergy between Laufen's technical expertise and Peter Wirz's design, the Swiss-engineered unit won the Red Dot Award 2016.

vetica-group.com
laufen.com



CERAMICA GLOBO

GamFratesi studio

GamFratesi studio, run by Stine Gam and Enrico Fratesi, has recently designed a system for Ceramica Globo. On the occasion of Fuorisalone 2016, Ceramica Globo announced its collaboration with the Italian-Danish duo, presenting **Display**, a collection of four spacious square-shaped washbasins with clean lines. Display focuses on countertops, spaces, depth, and dimensions, and was created to respond to human gestures in an original and customisable way. The four washbasins are each of a different size and include a set of built-in ceramic surfaces alongside the tub. The result is a monolithic object that incorporates a variety of different heights, wet and dry, where nothing is left to chance and everything is in place and within reach. Display is a personal, intimate collection with a richly detailed profile whose combination of vertical and horizontal lines is inspired by neoplastic aesthetics.

gamfratesi.com
ceramicaglobo.com

